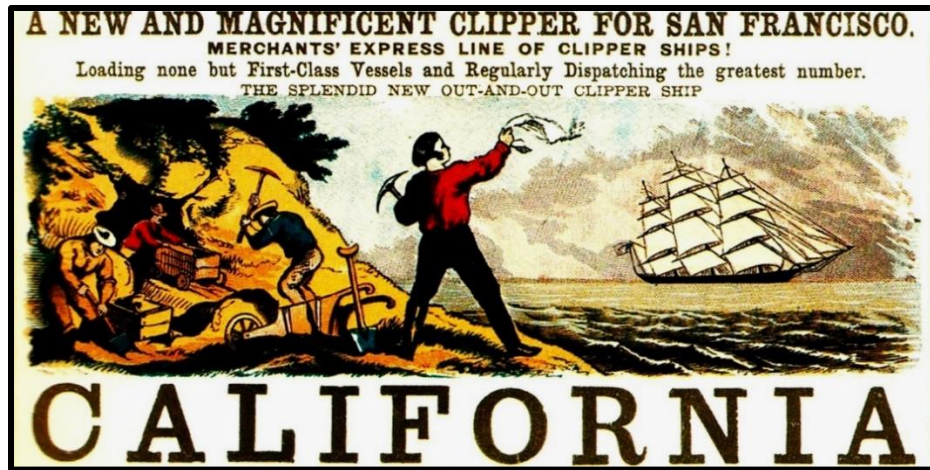


# Signals from Telegraph Hill

March 2017

Volume 14

Number 3



## San Francisco Corral – Westerners International

WEBSITE: [www.westernerssf.org](http://www.westernerssf.org)

EMAIL: [westernerssf@gmail.com](mailto:westernerssf@gmail.com)

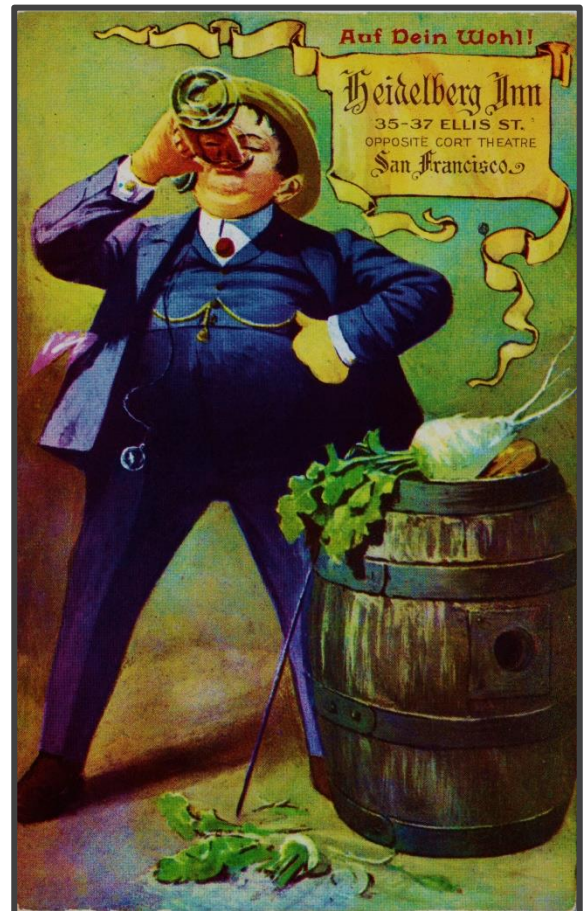
Please join us on Tuesday, March 28, 2017 at 5:30 p.m. for  
“San Francisco Beer: A History of Brewing by the Bay!”

Bill Yenne will give a delightful presentation on his recently published book, *San Francisco Beer: A History of Brewing by the Bay*. The first commercial brewery in San Francisco was established in 1847, two years before the gold rush. The Queen City of the Pacific went on to reign as the major brewing center in the American West through the nineteenth century. From the 1930s through the early 1950s, the San Francisco-based breweries Lucky and Acme owned the statewide California market. In the 1960s, Fritz Maytag transformed San Francisco's tiny and primitive Anchor Brewing into America's first craft brewery. San Francisco has seen more new breweries open in the second decade of the twenty-first century than were opened in the entire previous century. Join local author and beer enthusiast Bill Yenne as he explores San Francisco's rich history of beers and breweries that have made it a brewing capital in the West. Mr. Yenne's book will be available for purchase by bibulous bibliophiles interested in hop history.

### Meeting Location:

**Fior d'Italia, 2237 Mason Street, San Francisco**

The restaurant provides us with a private room and valet parking. We gather at 5:30 and dinner seating begins at 6:15 p.m. A three-course selection is available and costs \$39.00. Please send checks and dinner reservations by **March 21, 2017** to: Judy Van Austen, KOC, 1789 Northwood Court, Oakland, CA 94611.



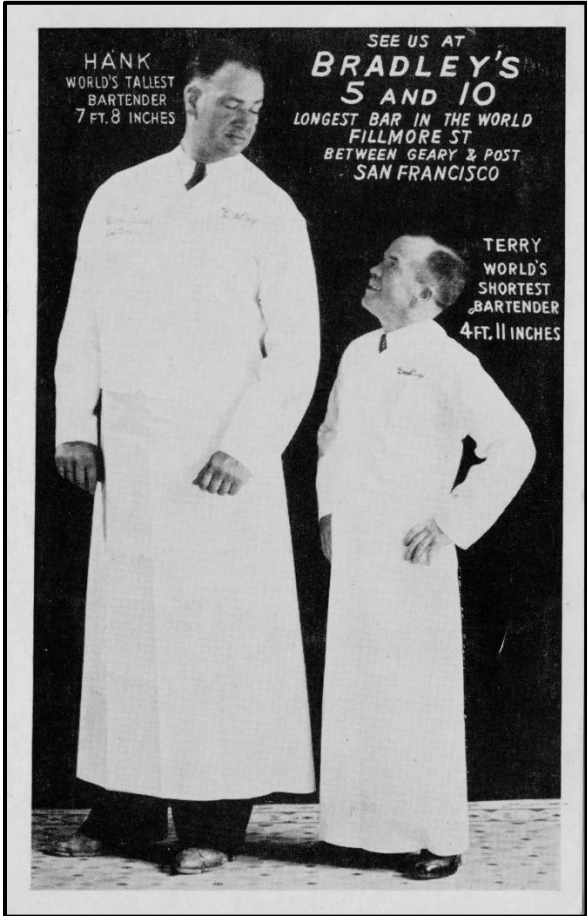
CIRCA 1910 ADVERTISING POSTCARD FROM THE HEIDELBERG INN, 35 – 37 ELLIS STREET, NEAR MARKET AND STOCKTON, SAN FRANCISCO





1920 POSTCARD FROM THE DUNGEON, A BAR AND RESTAURANT WHERE THE WAITERS DRESSED AS CONVICTS AND THE MAITRE D' DRESSED AS THE WARDEN. IT WAS LOCATED AT 47 ANNA LANE, NEAR ELLIS AND POWELL STREETS. CHUCK BANNECK COLLECTION.

BRADLEY'S 5 AND 10 CLAIMED TO HAVE THE LONGEST BAR IN THE WORLD AND THE TALLEST AND SHORTEST BARTENDERS ON EARTH. HANK WAS 7 FEET, EIGHT INCHES TALL, WHILE HIS PARTNER, TERRY, MEASURED 4 FEET, ELEVEN INCHES. HIGHBALLS AND COCKTAILS – THAT'S THE LONG AND SHORT OF IT (AS WILLIAM POWELL SAID IN *THE THIN MAN*.) BRADLEY'S WAS LOCATED AT FILLMORE STREET BETWEEN GEARY AND POST. POSTCARDS ISSUED CIRCA 1940.



POSTCARD OF THE WALL DECORATIONS AT PAPA COPPA'S RED PAINT RESTAURANT, ON WASHINGTON STREET. THE FIRST INCARNATION OF COPPA'S OPENED IN 1903. IT WAS LOCATED IN THE MONTGOMERY BLOCK, WHERE THE TRANSAMERICA PYRAMID NOW STANDS. THE ORIGINAL COPPA'S WAS FREQUENTED BY BOHEMIAN ARTISTS, WHO DECORATED THE WALLS WITH MURALS. ALTHOUGH THE SOLIDLY BUILT MONTGOMERY BLOCK WITHSTOOD THE 1906 EARTHQUAKE, IT WAS HEAVILY DAMAGED BY FIRE THAT FOLLOWED. THE RESTAURANT'S WINDOWS SHATTERED IN THE HEAT OF THE FLAMES, AND VANDALS STOLE ALL THE BOOZE. LOYAL ARTISTS LOCATED THE DISCOURAGED GIUSEPPE COPPA, WHO WAS LIVING IN A REFUGEE CAMP AT THE PRESIDIO, AND PERSUADED HIM TO PREPARE ONE LAST MEMORABLE FEAST AT THE BURNED-OUT PREMISES. THIS POSTCARD DEPICTS THE FOURTH OF SIX LOCATIONS OF COPPA'S, WHICH WAS THEN LOCATED AT 534 WASHINGTON STREET. ALTHOUGH COPPA'S LEGENDARY FOOD HAD NOT CHANGED, AND ARTISTS CONTINUED TO PAINT WONDERFUL MURALS ON THE WALLS, PROHIBITION WAS ENACTED SHORTLY AFTERWARD. COPPA DECLARED, "IT CAN'T BE DONE!" AND CLOSED THE DOORS.



## Noteworthy Events



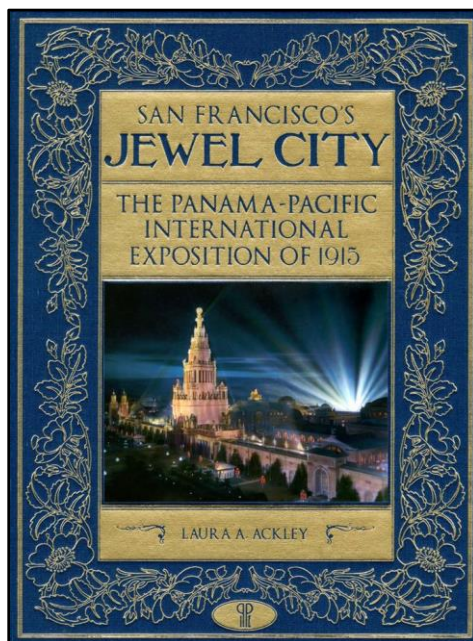
**San Francisco Museum and Historical Society – Tuesday, March 14.** Frances Dinkelspiel will discuss her New York Times bestseller, *Tangled Vines: Greed, Murder, Obsession and an Arsonist in the Vineyards of California*. She will focus on how San Francisco was the center of the California wine industry before the 1906 earthquake and fire and how the California Wine Association's monopoly allowed it to control 80% of the production and distribution of wine in the state. **7:30 – 9:00, Roosevelt Middle School, 460 Arguello Blvd. (at Geary; entrance on Palm).** [www.sfhistory.org](http://www.sfhistory.org). Admission for non-members is \$10 per person or \$5 for seniors, students, K-12 teachers, and persons with disabilities. Admission fees may be applied to membership dues within 45 days.



**California Historical Society – Wednesday, March 15:** U.C. Davis wine historian James Lapsley will speak on *The History of California Wines in 20 Labels*. **Thursday, March 16:** Filmmaker Carla De Luca Worfolk will show an abridged version of the award-winning film, *America's Wine*, which deals with the impact of Prohibition on America's wine industry. **Thursday, March 23:** Panel discussion entitled, *Women and Resistance: From the Panthers, to Yippies, to Comix* – hosted by women who were involved in these social movements. **All meetings begin at 6:00 p.m. 678 Mission Street, San Francisco – [www.californiahistoricalsociety.org](http://www.californiahistoricalsociety.org) – (415) 357-1848.**



**San Francisco Bay Area Post Card Club – Saturday, March 25:** Acclaimed author and historian Laura Ackley will present *Dance, Music and Song: The Lively Arts at the Panama Pacific International Exposition*. In this exciting lecture, Laura will present photos, rare recordings and movies at the 1915 San Francisco World's Fair. Laura's book, *San Francisco's Jewel City*, was published by Heyday Books for the centennial of the fair in 1915, and copies will be on hand for purchase and signing. **Fort Mason Center, Building C, Room C-220. Meeting begins at 1:00 p.m.; doors open at 11:00 a.m.** for socializing, and buying, trading and selling postcards. Admission is free. [www.postcard.org](http://www.postcard.org).





**S. F. Westerners Posse 2017**

**Sheriff:**

Robert Chandler, PhD

**Trail Boss:**

*Ask how you can assist us here!*

**Registrar of Marks & Brands:**

*We also need help here!*

**Keeper of the Chips:**

Judy Van Austen, (510) 339-1298

**International Rep.:**

Gerhard Brostrom, (510) 524-5984

**Marshal:**

Bob Lawhon, (415) 519-3972

**Inkslinger:**

Kathryn Ayres (415) 583-9916

**Inkslingers Emeritus:**

Tom McLaughlin; Richard F. Olson; Mary Lou Lyon, HM



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Email: [westernerssf@gmail.com](mailto:westernerssf@gmail.com)

**Mark your calendar** for the S.F. Corral of Westerners' meeting dates for 2017 (usually the fourth Tuesday of the month): April 25; May outing (Date yet to be determined); June 27; (No meeting in July/August); September 26; October 24; (No meeting in November); December 5. And a reminder that 2017 dues are due – \$35 for one person or \$40 for two people at the same address. Send dues to: Judy Van Austen, KOC, 1789 Northwood Court, Oakland, CA 94611.

